

# BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE AND RESPONSIBLE INVESTMENT

The aim of the BBA in Finance and Responsible Investment is to offer a theoretical and practical degree that addresses challenges in corporate finance and the broader sustainability agenda for responsible investment.

Learning is acquired through theoretical analysis, practical training, intensive research projects and development of professional and interpersonal skills.

The students will be exposed to real business operations through regular interaction with the business community and corporate world. SUMAS organizes internships in corporations or volunteering work in NGOs. As a result of this work experience a project has to be completed and will constitute the empirical basis for the dissertation work.

During the academic years, the students will develop projects in Switzerland and on abroad in collaboration with academics and practitioners.



## PROGRAM LENGTH

3 years divided into 9 terms.



## SMALL CLASSES



## PROGRAM CONTENT

30 core modules including one project management in the field of Business Policy and Strategy. Additionally an intensive research project in Switzerland or abroad, three electives, one work experience (internship) and a self-reflective report, a final dissertation based on empirical research.



## STARTING DATES

January  
September

## ENTRY REQUIREMENTS:

Students admitted to undergraduate degree programs are demonstrably qualified for advanced academic study.

- Application form
- Photocopy of a valid passport or ID
- Official Certified Transcripts and Diplomas, with certified translation if not originally in English
- Official Certified Transcript of Bachelor Studies (if applying for transfer of credits)
- CV / Resumé indicating both complete education and any work experience in reverse chronological order
- Motivation Letter indicating why the student chooses Switzerland and why Sustainability Management School
- If you are not a native English speaker, or if you have not spent the last 3 years in an English-taught school: TOEFL (minimum score of 550 PBT or 80 IBT), or IELTS (minimum score of 5.5), or other Standardized English Placement Exams. To submit the TOEFL test score to the Sustainability Management School automatically, please enter SUMAS's TOEFL® Institutional Code number - 4629 when you take the test
- Application fee of 150 CHF

For more information: [info@sumas.ch](mailto:info@sumas.ch) or +41(0)22 999 03 76

Apply online at [www.sumas.ch](http://www.sumas.ch)



# CORE MODULES

## Fundamentals

BFUN101	Business Mathematics
BFUN102	Statistical Data Analysis
BFUN103	International Relations and Diplomacy
BFUN104	Macroeconomics
BFUN105	Information Systems and Technology
BFUN106	Philosophy and Ethics
BFUN107	International Marketing
BFUN108	Business Research Methods

## Sustainable Finance

BFING01	Accounting
BFING02	Sustainable Finance and Responsible Investment (SFRI) and Entrepreneurship
BFING03	Corporate Finance and Portfolio Management
BFING04	Social Finance
BFING05	Financial Markets and Carbon Markets
BFING06	Principles of International Finance
BFING07	Corporate Banking
BFING08	Ethical Investing
BFING09	<b>Project Management</b>

## Business Administration

BRES403	Responsible Management and Corporate Social Responsibility
BRES405	Human Resource Management and Diversity
BSUS202	Sustainable Development and Green Economy
BSUS204	Food for the future and Biotechnology
BSUS206	Operations Management and Supply Chain: Green Production
BSUS207	Technical Development and Sustainable Innovation
BSUS208	Business Policy and Strategy
BENV301	Enterprise Economics and the Environment
BENV303	International Business Law and Environmental Policy
BENV305	Global Business and Biodiversity
BENV306	<b>Intensive research Project in Switzerland or abroad</b>

## Communication and Development of Skills

BCOM501	English or French as a second language
BCOM502	Leadership
BCOM503	Global Communication Strategies and New Media
BCOM504	Development of Entrepreneurial Skills
BCOM505	Managing Across Cultures

## ELECTIVE MODULES (Choose three courses from the following options)

ELE1001	Circular Economy: the Cradle-to-Cradle Design Model
ELE1002	Wellbeing and Healthy Lifestyles
ELE1003	Luxury Brand Management
ELE1004	Sociology for Business
ELE1005	Future Urbanism: Sustainable Architecture
ELE1006	Advanced French

INT601	<b>Internship in companies or volunteering work in NGOs and self-reflective report on the work experience</b>
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DISS701	<b>Dissertation</b>
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