

BACHELOR OF BUSINESS ADMINISTRATION

The aim of the BBA program is to offer a theoretical and practical degree that addresses challenges facing executives in today's complex world market. The program focuses on general business operations and offers development of practical managerial skills. The students will be exposed to real business operations through regular interaction with the business community and corporate world.

SUMAS organizes internships in corporations or volunteering work in NGOs.

The teaching methodology is predominantly interactive based on role-play activities and on class discussions of cases and videos. Online resources and electronic communication platforms are used in combination with video conferences with prominent speakers.



PROGRAM LENGTH

3 years divided into 9 terms.



SMALL CLASSES



PROGRAM CONTENT

30 core modules including one project management in the field of Business Policy and Strategy. Additionally an intensive research project in Switzerland or on abroad, three electives, one work experience (internship) and a self-reflective report, a final dissertation based on empirical research.



STARTING DATES

January
September

ENTRY REQUIREMENTS:

Students admitted to Bachelor program are demonstrably qualified for advanced academic study.

- Application form
- Photocopy of a valid passport or ID
- Official Certified Transcripts and Diplomas, with certified translation if not originally in English
- Official Certified Transcript of Bachelor Studies (if applying for transfer of credits)
- CV / Resumé indicating both complete education and any work experience in reverse chronological order
- Motivation Letter indicating why the student chooses Switzerland and why Sustainability Management School
- If you are not a native English speaker, or if you have not spent the last 3 years in an English-taught school: TOEFL (minimum score of 550 PBT or 80 IBT), or IELTS (minimum score of 5.5), or other Standardized English Placement Exams. To submit the TOEFL test score to the Sustainability Management School automatically, please enter SUMAS's TOEFL® Institutional Code number - 4629 when you take the test
- Application fee of 150 CHF

For more information: info@sumas.ch or +41(0)22 999 03 76

Apply online at www.sumas.ch



CORE MODULES

BFUN101	Business Mathematics
BFUN102	Statistical Data Analysis
BFUN103	International Relations and Diplomacy
BFUN104	Macroeconomics
BFUN105	Information Systems and Technology
BFUN106	Philosophy and Ethics
BFUN107	International Marketing
BFUN109	Consumer Behavior
BSUS206	Operations Management and Supply Chain: Green Production
BFIN601	Accounting
BFIN606	Principles of International Finance
BFIN607	Corporate Banking
BFIN603	Corporate Finance and Portfolio Management
BENV301	Enterprise Economics and the Environment
BENV303	International Business Law
BRES405	Human Resource Management and Diversity

Practical Projects

BFUN108	Business Research Methods
BSUS208	Business Policy and Strategy
BSUS209	Project Management
BENV306	Intensive research Project in Switzerland or abroad

Innovation Management

BSUS202	Sustainable Development and Green Economy
BSUS204	Food for the future and Biotechnology
BSUS207	Technical Development and Sustainable Innovation
BRES402	Organizational Sustainability and Systems Thinking
BRES403	Responsible Management and Corporate Social Responsibility
BENV305	Global Business and Biodiversity

Communication and Development of Skills

BCOM501	English or French as a second language
BCOM502	Leadership
BCOM503	Global Communication Strategies and New Media
BCOM504	Development of Entrepreneurial Skills
BCOM505	Managing Across Cultures

ELECTIVE MODULES (Choose three courses from the following options)

ELE1001	Circular Economy: the Cradle-to-Cradle Design Model
ELE1002	Wellbeing and Healthy Lifestyles
ELE1003	Luxury Brand Management
ELE1004	Sociology for Business
ELE1005	Future Urbanism: Sustainable Architecture
ELE1006	Advanced French

INT601	Internship in companies or volunteering work in NGOs and self-reflective report on the work experience
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DISS701	Dissertation
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